

In-Print™ 2025 Categories

Red indicates a new category or description modification.

OFFSET DIVISION

Categories 1-7

1. **BOOKLETS** (including brochures & newsletters)
2. **MAGAZINES/CATALOGS**
3. **ANNUAL REPORTS**
4. **CALENDARS** (desk or wall)
5. **GREETING CARDS/PROGRAMS**
6. **SPECIAL PROJECTS** (invitations, menus, multi-part projects, etc.)
7. **COMBINED OFFSET/NON-OFFSET**

DIGITAL DIVISION

Categories 8-24

Digital Sub-Division A

8. **STATIONERY** (letterhead, envelopes, business cards) ***Offset entries will be accepted in this category**
9. **BROCHURES** (folded promotional literature)
10. **BOOKLETS** (up to 24 pages including cover)
11. **BOOKLETS** (over 24 pages including cover)
12. **ANNUAL REPORTS**
13. **FLYERS** (unfolded, up to 9x12")
14. **POSTERS** (larger than 9x12" up to 24x36") ***Offset entries will be accepted in this category**
15. **CALENDARS** (desk or wall)
16. **DIRECT MAIL** (single pieces, self-mailers only)
17. **GREETING CARDS/PROGRAMS**
18. **INVITATIONS**

Digital Sub-Division B

SMALL SHOPS-10 employees or fewer

19. **BROCHURES** (folded promotional literature)
20. **BOOKLETS**
21. **FLYERS** (unfolded, up to 9x12")
22. **POSTERS** (larger than 9x12" up to 24x36")
23. **POSTERS** (Larger than 24x36")
24. **WIDE FORMAT** (Other than posters & flyers)
25. **GREETING CARDS/PROGRAMS**

WIDE-FORMAT/SPECIALTY DIVISION

Categories 25-32

26. **RIGID SUBSTRATES (Rigid materials with printing)**
27. **EXTRA LARGE INSTALLATIONS OR WRAPS** (Judged from photos & small mockup. 10 photos max: entire project images, close-ups of detail, corners, angles, transitions, etc.)
28. **STICKERS & LABELS**
29. **SPECIAL PROJECTS: TONER** (single to three-part projects, menus, handouts, etc.)
30. **SPECIAL PROJECTS: TONER** (four-part & higher projects, menus, handouts, etc.)
31. **SPECIAL PROJECTS: INKJET/DYE SUB (Unlimited parts)** (specialty items [e.g., magnets, name tags], contour-cut items [e.g., sports graphics], vinyl lettering, digital enhancements, etc.)
32. **FABRICATION, MANUFACTURING, & ENGRAVING (Non-printed items produced using engraving, die-cutting, CNC machining, laser, etc.)**

ADDITIONAL CATEGORIES

Categories 33-34

33. **VDP PROJECT** (Include samples of personalized printed pieces.)
34. **CROSS-MEDIA PROJECT** (A campaign that uses print & other media: include descriptions and screenshots of non-printed elements.)

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Co-Sponsored by IPMA & In-plant Impressions

For more information contact IPMA at ipmainfo@ipma.org or www.ipma.org

In-Print™ 2025 Rules

ENTRY FEE:

- **IPMA Members:** NO entry fee for the first THREE entries. A fee of \$40 must be paid for each additional entry. (Example: For five entries, your fee is \$80 since three free & two paid)
- **Non-members of IPMA:** \$40 for each entry. Or join IPMA between December 1, 2024 and January 31, 2025 to receive a bonus of FOUR free entries and additional entries at member pricing. (To join, visit www.ipma.org or call (816) 919-1691 Ext 101.)

All entries will be invoiced during the month of March and due within 10 days and must be paid in full prior to judging.

1. The entry must have been produced **in-house**.
2. Entries must have been produced between **January 1, 2024, and December 31, 2024**.
3. Contestants may submit **no more than two entries** in a category but may enter as many different categories as they desire.
4. Entries must be registered online by February 21, 2025, and received at IPMA HQ no later than February 28, 2025. IMPORTANT: **The deadline to register entries will NOT be extended.**
4. Individual pieces may be submitted in **only one category**. (i.e., do not enter the same brochure in multiple categories.)
5. **Four samples** of each printed entry must be submitted together with your confirmation email from each entry. (In categories for posters only two samples of your entry are required.) Partial information will void the entry. **Do not attach form to printed pieces.**
6. Entries must be in their final finished format. **Do not submit “press sheets.”**
7. **Judges’ decisions are final.** All entries become the property of the sponsors.

*For tips on how to win, visit <https://www.inplantimpressions.com/contest/#tips>

[CLICK HERE TO REGISTER ENTRIES ONLINE](#)

AWARDS AND PRESENTATIONS

"Gold, Silver, Bronze and Judges Recognition winning entries will be on display during the Awards Banquet at the IPMA 2025 "Make Your Mark" Educational Conference and Vendor Fair in Spokane, WA June 8-12, 2025. The Gold winners and overall awards will be presented to the winners. If you cannot attend, awards will be shipped after the annual conference at your expense.

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