



# EDITORIAL CALENDAR

## IN-PLANT IMPRESSIONS' 2021 EDITORIAL CALENDAR

MONTH	FEATURES	BONUS DISTRIBUTION
<b>JANUARY/FEBRUARY</b> Ad Close: Jan. 11, 2021 Materials Due: Jan. 14, 2021	<ul style="list-style-type: none"> <li>■ Finishing Innovation</li> <li>■ Profile of Innovative In-plant</li> <li>■ Web-to-print Success</li> <li>■ Hot Products: Bindery</li> </ul>	
<b>MARCH</b> Ad Close: Feb. 8, 2021 Materials Due: Feb. 11, 2021	<ul style="list-style-type: none"> <li>■ Innovative University In-plant</li> <li>■ Offset in the In-plant</li> <li>■ COVID-19: One Year Later</li> <li>■ Wide-format: Innovative Applications</li> </ul>	
<b>APRIL</b> Ad Close: March 12, 2021 Materials Due: March 17, 2021	<ul style="list-style-type: none"> <li>■ Inkjet Press Buying Tips</li> <li>■ Automated Cutting</li> <li>■ Adding Promotional Items to Your Mix</li> <li>■ OSHA Standards in the In-plant</li> </ul>	
<b>MAY</b> Ad Close: April 13, 2021 Materials Due: April 16, 2021	<ul style="list-style-type: none"> <li>■ Trends and Opportunities with Inkjet</li> <li>■ Wide-format: Installation Tips</li> <li>■ In-Print Contest Winners</li> </ul>	<ul style="list-style-type: none"> <li>■ IPMA 2021, June 6-10, Des Moines, Iowa</li> </ul>
<b>JUNE/JULY</b> Ad Close: June 11, 2021 Materials Due: June 16, 2021	<ul style="list-style-type: none"> <li>■ Profile of In-plant with Inkjet</li> <li>■ Wide-format: Direct-to-Fabric</li> <li>■ Preview of Inkjet Summit</li> <li>■ Preview of Wide-format Summit</li> </ul>	<ul style="list-style-type: none"> <li>■ Inkjet Summit 2021 and Wide-format Summit 2021, July 26-28, Austin, Texas</li> </ul>
<b>AUGUST</b> Ad Close: July 13, 2021 Materials Due: July 16, 2021	<ul style="list-style-type: none"> <li>■ Profile of Innovative In-plant</li> <li>■ Key Takeaways from Inkjet Summit 2021</li> <li>■ Hot Products: Wide-format</li> <li>■ Value-Added Services in the In-plant</li> </ul>	<ul style="list-style-type: none"> <li>■ PRINTING United Expo, Oct. 6-8, Orlando, Florida</li> </ul>
<b>SEPTEMBER</b> Ad Close: Aug. 11, 2021 Materials Due: Aug. 16, 2021	<ul style="list-style-type: none"> <li>■ Preview of PRINTING United Expo</li> <li>■ Profile of Successful Wide-format Expert</li> <li>■ Wide-format: The Flatbed Opportunity</li> <li>■ PRINTING United New Product Showcase</li> </ul>	<ul style="list-style-type: none"> <li>■ PRINTING United Expo, Oct. 6-8, Orlando, Florida</li> </ul>
<b>OCTOBER</b> Ad Close: Sept. 14, 2021 Materials Due: Sept. 17, 2021	<ul style="list-style-type: none"> <li>■ Profile: Government In-plant</li> <li>■ Survey: Government Sector</li> <li>■ Adding Efficiency with Print MIS</li> <li>■ Garment Printing: Dress Up Your Organization</li> </ul>	
<b>NOVEMBER/DECEMBER</b> Ad Close: Nov. 9, 2021 Materials Due: Nov. 12, 2021	<ul style="list-style-type: none"> <li>■ Salary Survey</li> <li>■ Ranking of Largest In-plants</li> <li>■ Profile: Innovative Mail Operation</li> <li>■ Mail Lockers</li> </ul>	